GLEANMARK · PRESS KIT

Media resources

Boilerplate, verified facts, logos, product images and data — everything here may be used in coverage of GleanMark. Questions, interviews, or custom data cuts: press@gleanmark.com.

BOILERPLATE

About GleanMark (copy-ready)

GleanMark puts trademark practice under one roof: search, clearance, office action response drafting, watching and deadline tracking in one place, with the full USPTO record behind every answer. Built on 14 million USPTO records, 648,000+ TTAB proceedings and 240 million+ prosecution events, it gives trademark attorneys research in seconds instead of hours on uspto.gov, clearance analysis in minutes with the evidence behind every conflict, and office action first drafts with the legwork already done — while the attorney always makes the call. Founded in 2025 and self-funded, GleanMark is deliberately focused on the U.S. register, is live with paying customers, and publishes its pricing at gleanmark.com/pricing. It also publishes recurring data studies of the trademark register, including the mid-year “State of Trademark Filings” report. Learn more at gleanmark.com.

KEY FACTS

The numbers (all verified)

What it is	Trademark practice under one roof: search, clearance, office action drafts, watching and deadlines — with the full USPTO record behind every answer
Customers	U.S. trademark attorneys and law firms (solo to midsize); live with paying customers
Founded	2025 · self-funded · Howard Katzenberg (Founder & CEO), New York
Data	14M USPTO records · 648K+ TTAB proceedings · 240M+ prosecution events · 4.9M+ owners · 30K+ active firms · 266K+ attorney profiles
Coverage	Every trademark, owner, law firm, correspondent and TTAB proceeding on the U.S. register has a research profile
Pricing	Free search (no account) · plans from $99/mo · clearance reports from $79 · OA drafts from $49 — published at gleanmark.com/pricing
Focus	Deliberately U.S./USPTO-only — deep on the one register that decides a U.S. application
Press contact	press@gleanmark.com · (917) 873-0222

FOUNDER

Howard Katzenberg, Founder & CEO

Howard Katzenberg spent 11 years as a CFO — including at OnDeck — before founding the fintech company Glean. A trademark conflict over that brand name showed him the state of the tools firsthand: a USPTO website stuck in another decade and enterprise tools priced at $10,000–$20,000 a year, built for the largest firms. He founded GleanMark to put the entire USPTO record behind everyday trademark work — for the attorneys and firms who actually do it.

CUSTOMERS

What customers say

> “I use GleanMark across clearance, office action responses, and general research. What sets it apart from the other trademark tools is the depth of the record underneath GleanMark. On clearance, it surfaces the conflicting marks thoroughly and gives me enough on each one to make my own call and sign off with confidence, instead of relying on a black-box ranking. On office action responses, it brings not just the arguments but the actual evidence behind them. And for day-to-day research, I can get a straight answer on any owner, any proceeding, or any single mark in seconds.”
>
> **Jessica Fleetham, Trademark Attorney, Evia Law**
> Approved for use in coverage with attribution.

BRAND

Logos (download)

Use the primary logo on light backgrounds and the dark-background variants on dark. Please don’t recolor, stretch, or add effects.

GleanMark

Primary — logo + wordmark, light

GleanMark

Wordmark, dark background

GleanMark

Two-tone, transparent

GleanMark

Wordmark, transparent

GM

Icon, transparent

GM

Icon, white circle

GM
GleanMark

Stacked, light

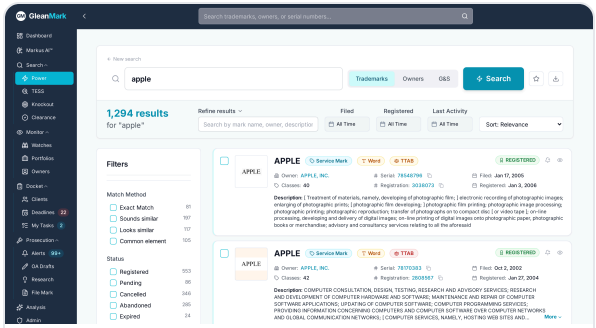
GM GleanMark

Two-tone, dark background

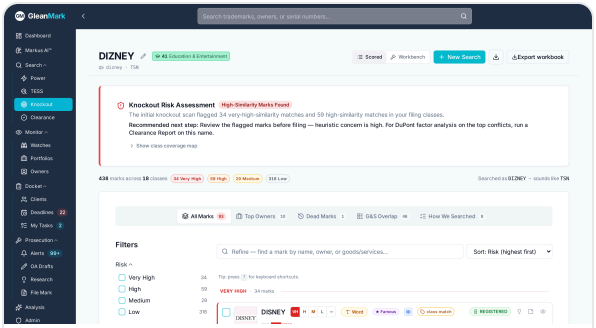
Print & production files: vector SVG (outlined paths, scales to any size) · 2400px transparent PNG · icon SVG — full production set (dark, monochrome, all-white) in gm_logos/print/. Web-size set above also downloadable individually.

PRODUCT

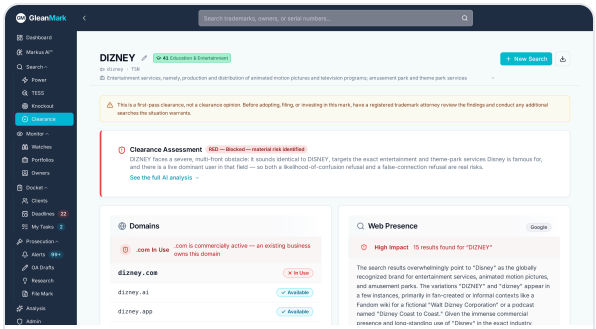
Product images (current UI)



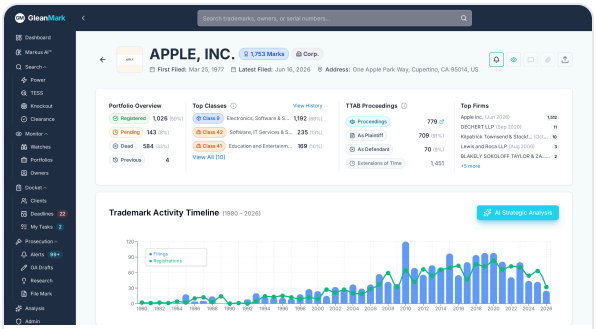
Trademark search



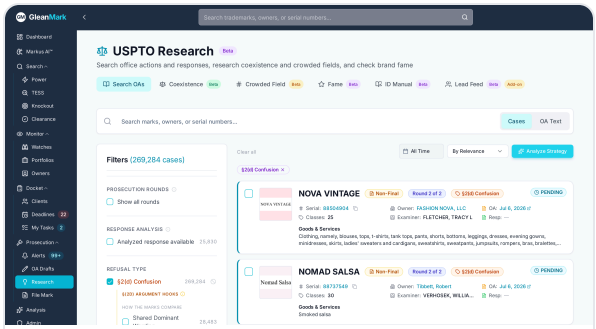
Knockout search — conflict screening



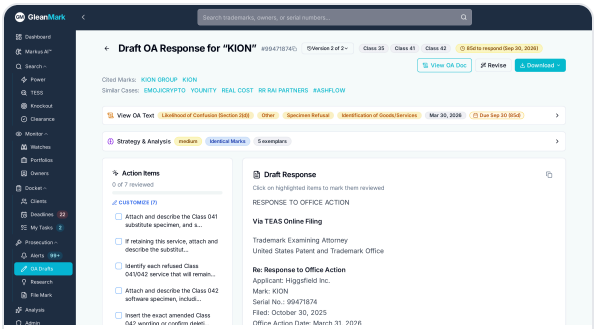
Clearance analysis — verdict with the evidence behind it



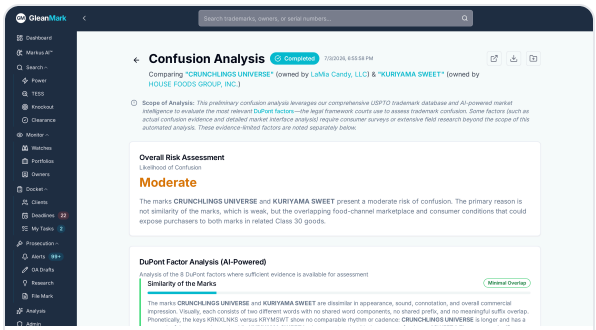
Owner intelligence — full portfolio, TTAB history, filing timeline



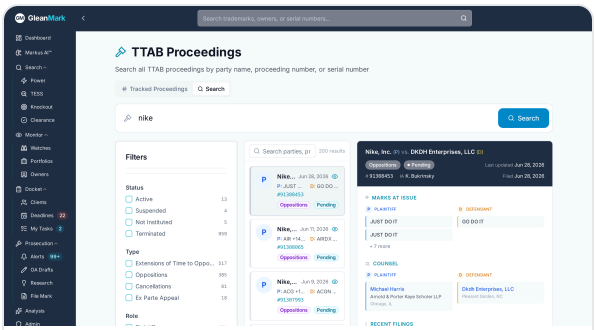
Office action research — 269K+ analyzed §2(d) cases



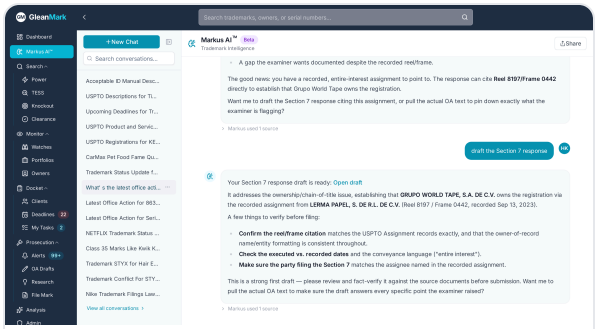
Office action response drafting



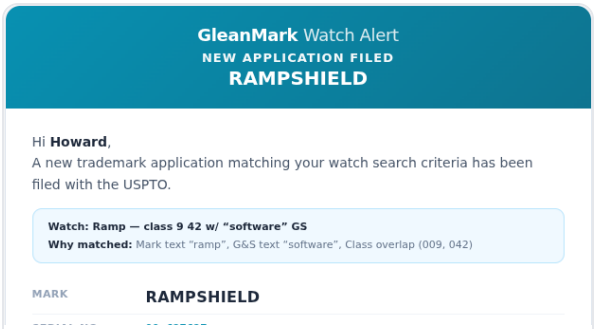
du Pont likelihood-of-confusion analysis



TTAB proceeding research



Markus AI — prosecution history research



Watch alert email

Sample clearance-report PDFs (demonstration reports — our own GLEANMARK mark plus three fictional brands, safe to show on screen): GLEANMARK · CASA VERDE · BARLYTICS · ZENITHFLOW

DATA

Data studies & story material

State of Trademark Filings — Mid-Year 2026 (PDF) — AI in 1 of 20 filings; "AI" the most-disclaimed word at the USPTO; examination waits nearly halved; PICKLE-BALL as America's most-cited blocking registration.

Quarterly & monthly reports — prosecution, TTAB, and filing-trend deep dives, published on a recurring schedule.

Office Action Precedents — which TTAB & Federal Circuit cases practitioners cite, and how the applications that cited them fared.

Custom data cuts for a story (by industry, class, brand, or time period) are available on request — usually same-day.

Press contact

Howard Katzenberg, Founder & CEO — press@gleanmark.com · (917) 873-0222. Fast on fact-checks; interviews and custom data cuts welcome.