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Clearance Report

DIZNEY

Nice Classes: 041

Expanded to 18 coordinated classes

CONFIDENTIAL — NOT LEGAL ADVICE

Generated August 7, 2026

This report covers USPTO federal registrations, domain availability, and web presence only. State trademark registrations and international trademark offices are not included in this analysis.



Clearance Report — DIZNEY

Clearance Assessment

RED — Blocked — material risk identified

DIZNEY faces a severe, hard-to-overcome obstacle: it is a phonetically identical respelling of DISNEY used for the very same entertainment services, so the Trademark Office is highly likely to refuse it and Disney is a realistic opposer — this is not a name we would advise building a business around without serious legal review.

34

Very High Risk

58

High Risk

53

Medium Risk

279

Low Risk

Summary

- Your closest problem is the DISNEY family of registrations for identical movie, TV, and theme-park services — a real risk the Office refuses DIZNEY because it is confusingly similar to an already-registered, famous name (a §2(d) likelihood-of-confusion refusal) (see §2(d)).
- Because DISNEY is a household name, the mark also carries a separate dilution exposure that can reach even unrelated goods, plus a false-connection concern that the name wrongly implies a tie to Disney (a §2(a) issue) (see §2(a)/(b)/(c)/(e)).
- The word DIZNEY itself is not descriptive, geographic, or a surname problem that would block registration on its own — the risk comes from the famous-brand association, not the word's meaning (see §2(a)/(b)/(c)/(e)).
- The exact-match DIZNEY.com is already in commercial use and DIZNEY.io is taken, an additional adoption and common-law concern to run down before filing (see Web Presence & Domains).
- This is an early screen, not a final clearance opinion — your attorney should weigh in before you rely on it or start using the name.

Searched as: **DIZNEY** -> sounds like: **TSN**

Based on 11 examiner-style search methods across 18 classes (your 1 + 17 coordinated). 424 marks evaluated | 12.7s

Search Steps Performed

Step	Strategy	Description	Hits Found
1	Near-Exact Variants	Searched normalized variants of: stopword-stripped="dizney", ampersand="dizney", compact="dizney", compact-stripped="dizney"	1
2	Phonetic (Sounds-Like)	Phonetic lens: TSN. All candidates are ranked by how closely they match your mark's spelling and sound.	579*
3	Visual Similarity	Searched for visually similar letter patterns: dizney	77
4	Shared Words (Any) + Co-ordinated Classes	Searched each word in related classes: dizney in classes 9, 15, 16, 28, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 200, A, B	1
5		First-word prefix search: dizney	1

Wildcard + Exact/Complementary Class

6	Word Anywhere	Word appears anywhere across all classes: dizney	1
7	Looser Visual Similarity	Wider visual-similarity sweep: dizney	250*
8	Phonetic Match in Other Classes	Phonetic match in any class: dizney (TSN)	250*
9	Near-Phonetic Rescue	Near-phonetic rescue: marks one sound-alike edit away from yours, plus marks whose compact spelling (no spaces or punctuation) contains yours. Phonetic lens: TSN.	25
Unique marks after deduplication			630



Clearance Report — DIZNEY

§2(d) Likelihood of Confusion

Your single biggest obstacle is **DISNEY** (Reg. 4067997 and related registrations owned by Disney Enterprises, Inc.) — **DIZNEY** is a phonetically identical, deliberately-styled respelling of one of the most famous entertainment brands in the world, applied to the very same services (movies, TV, theme parks), so the Trademark Office is highly likely to refuse it as confusingly similar (a §2(d) likelihood-of-confusion refusal), and the mark carries added dilution exposure as well. Consistent with *In re E.I. du Pont de Nemours & Co.*, 476 F.2d 1357 (CCPA 1973) and TMEP §1207.01, this pre-filing analysis addresses the du Pont factors cognizable on the federal register; the remaining factors are treated as neutral for lack of pre-filing record evidence.

Cited entity 1 — DISNEY, Disney Enterprises, Inc. (Reg. 4067997, Ser. 77982580; Reg. 6957379, Ser. 97285735), Class 041. These are the controlling conflicts.

- **Factor 1 — Similarity of the Marks (TMEP §1207.01(b)):** Weighs strongly against registration. Compared in their entireties, **DIZNEY** and **DISNEY** are phonetically identical — the match was caught in the metaphone-exact discovery lane, and verified scoring confirms sound identity with very high visual similarity, the substitution of a single 'Z' for 'S' being the only difference. The overall full-string comparison sits in the High tier; the calibrated §2(d) verdict is at the very top of the very-high band. A deliberate misspelling of a well-known mark does not distinguish it in sound, connotation, or commercial impression — the connotation of **DIZNEY** is unmistakably the Disney brand. Dominant element: the entire single term.
- **Factor 2 — Relatedness of the Goods/Services (TMEP §1207.01(a)):** Weighs strongly against registration. Disney's Class 041 recitations cover production and distribution of motion picture films and television programs and amusement park and theme park services — legally identical to the applicant's recited services. The relatedness signal is high (identical goods, same class). On the du Pont sliding scale (*In re Shell Oil Co.*, 992 F.2d 1204), near-identical marks require little relatedness to support refusal; here the goods are the same, which is the maximum.
- **Factor 3 — Trade Channels & Conditions of Sale:** Weighs against registration. Both recitations are unrestricted, so all normal channels of trade and classes of purchasers are presumed to overlap (TMEP §1207.01(a)(iii)) — general-public entertainment consumers.
- **Factors 5 & 6 — Strength of the Cited Mark and the Crowded Field:** Weighs strongly against registration. Our fame read scores **DISNEY** at general-public / dilution-tier fame; **DISNEY** is a household-name mark, which broadens its scope of protection to its widest and cuts against any narrowing argument. This fame read is a circumstantial scaffold — statutory fame ultimately turns on Disney's own commercial evidence — but it aligns with the obvious. We found no crowded field of coexisting **DISNEY/DIZNEY** entertainment marks, so the senior keeps full scope; there is no crowded-field defense. Beyond §2(d), the general-public fame raises a SEPARATE §43(c) dilution exposure (*Toro v. ToroHead*; *Coach v. Triumph*) that can reach even unrelated goods. Disney's TTAB record is one of the most active enforcement dockets on the register — hundreds of proceedings, the overwhelming majority as plaintiff/opposer — so an opposition, not merely an examiner refusal, is a realistic risk.

Cited entity 2 — DISNEY+, Disney Enterprises, Inc. (Reg. 6351110, Ser. 88380304, Classes 035/038/041; Reg. 6974786, Ser. 88411636, Class 009). Same phonetic-identity analysis under Factor 1 (metaphone-exact; the '+' does not distinguish). Factor 2 is high for the Class 041 streaming/entertainment recitation and high (though outside Class 041) for the Class 009 digital-media goods — both squarely in the entertainment field. Factors 5 & 6 carry the same general-public fame and dilution exposure. Weighs against registration.

Cited entity 3 — DISNEY XD (Reg. 3778757, Ser. 77478327) and DISNEY XD (Reg. 3782343, Ser. 77653800), Disney Enterprises, Inc., Class 041; DISNEY WISH (Reg. 7080926, Ser. 88591831), Class 041. These are near-identity-lane matches sharing the famous DISNEY formative on identical Class 041 entertainment services. The added 'XD' / 'WISH' matter does not avoid confusion where the dominant DISNEY term is fully present and phonetically mirrored by DIZNEY; relatedness is high. Weighs against registration, reinforcing the family-of-DISNEY-marks landscape.

Cited entity 4 — DIZNEY BEHAVIORAL HEALTH, Ashley Brunn Dizney (application Ser. 99730602, Class 044, pending). This application fully incorporates the proposed mark DIZNEY (TMEP §1207.01(b)(iii)), and mark similarity is at the top of the scale in the contains-phrase lane. However, its recited services are behavioral-health/medical services, and the goods-relatedness signal is low — Class 044 medical services do not overlap the applicant's entertainment services and travel in different channels to different purchasers. Even accounting for the sliding scale, the services here genuinely diverge into an unrelated field, so this pending application is a weak §2(d) obstacle standing alone; it is addressed for completeness and because it shares the DIZNEY term. It weighs at most slightly against registration.

Cited entity 5 — DIZN, Shenzhen Yimaiba Technology Co., Ltd. (Reg. 8262725, Ser. 99453377, Class 009); DIZNEW, Lei Jun (Reg. 6016636, Ser. 88343382, Class 025). Both surfaced in the metaphone-exact lane as short phonetic near-matches. DIZN covers Class 009 goods and DIZNEW covers Class 025 clothing — both carry a low goods-relatedness signal against the applicant's entertainment services, in unrelated classes and channels. These are weak §2(d) obstacles and are noted for completeness; each weighs at most slightly against registration.

The remaining du Pont factors — actual confusion (F7), market interface (F10), right to exclude (F11), and other established facts (F13) — turn on use or litigation evidence not available at the pre-filing stage and are treated as neutral; see *In re Majestic Distilling Co.*, 315 F.3d 1311 (Fed. Cir. 2003).



§2(a)/(b)/(c)/(e) Registrability Analysis

Nothing about the word DIZNEY on its own trips the intrinsic-quality bars — it is not descriptive, not a place name, and not a surname problem — but because it so plainly evokes a specific famous company, it raises a real false-connection concern that lives alongside the confusion issue above. These bars are about the mark itself, separate from whether it clashes with someone else's mark.

- **Does the word just describe your services, name a place, or read as a last name (§2(e))?** No descriptiveness problem: DIZNEY does not describe movies, TV, or theme parks, so there is no likely request to give up (disclaim) any word — confidence high. On the surname question (§2(e)(4), a mark that is 'basically a last name'): Dizney is in fact a real, if uncommon, surname (the web record shows people named Dizney, and a Kentucky community named for an educator). But because the public overwhelmingly reads DIZNEY as a play on the Disney brand rather than as an ordinary surname, a primarily-merely-a-surname refusal is unlikely to be the Office's lead concern — confidence medium. There is no geographic-descriptiveness (§2(e)(2)) or geographically-deceptive (§2(e)(3)) issue.
- **Does the mark falsely suggest a connection, or mislead about what you're selling (§2(a))?** This is a genuine, medium-to-high-confidence concern. Section 2(a) bars a mark that falsely suggests a connection to a real, identifiable person or institution. DIZNEY is a near-phonetic twin of Disney used for the exact services Disney is famous for; an examiner could find it points uniquely and unmistakably to The Walt Disney Company and falsely suggests a connection, independent of the confusion refusal above. This is worth taking seriously.
- **Government insignia (§2(b))?** Does not apply — no flag, coat of arms, or official insignia in the wording.
- **A real living person's name (§2(c))?** Section 2(c) needs written consent to register the name of a specific identifiable living person. DIZNEY standing alone is not the full name of a particular living individual, so §2(c) is unlikely to be the Office's focus — confidence medium. Note, though, that the web record surfaces living people surnamed Dizney (e.g., a Florida businessman and a professor); if the applicant is in any way trading on a specific person's identity, a consent question could arise, but on the face of the single word this bar does not clearly apply.



Clearance Report — DIZNEY

Domain Analysis

Domain	Status	Notes
dizney.ai	Available	Available for registration
dizney.co	Available	Available for registration
dizney.io	Taken	
dizney.app	Available	Available for registration
dizney.com	Commercially Used	Active website exists at this domain



Clearance Report — DIZNEY

Web Presence

Impact: High

The web and domain picture reinforces the risk rather than easing it: the exact DIZNEY.com is already in commercial use, and online results are dominated by the Disney brand and by scattered third-party 'Dizney' uses. The exact-match DIZNEY.com is flagged as commercially used and DIZNEY.io is taken, so the primary domains are not open — an adoption obstacle the applicant should confirm before investing in the name; DIZNEY.ai, .app, and .co remain available. On the common-law side, the high-impact web signal is dominated by references to Disney itself and by a fan-created 'Walt Disney Company' wiki, plus a 'Drag Dizney on Broadway' live show and assorted individuals surnamed Dizney; none is a confirmed live entertainment vendor trading under DIZNEY, but the commercially-used exact-match domain and these scattered uses are a real common-law footprint that §2(d) attorney review must run to ground before filing. This common-law layer sits outside the USPTO-register scope of this triage and is flagged for that reason.

Search Results

Source	Snippet
Walt Disney Corporation Vista City Wiki - Fandom https://vistacity.fandom.com/wiki/Walt_Dizney_Corporation	This Fandom wiki page describes "The Walt Dizney Company" as a multinational media conglomerate, founded by Walt and Roy Dizney, known for animation, live-action films, television, theme parks, and various other entertainment divisions.
Dizney, Kentucky - Wikipedia https://en.wikipedia.org/wiki/Dizney,_Kentucky	Dizney is an unincorporated community in Harlan County, Kentucky, United States, which had a post office from 1918 until 1993 and was likely named for local educator Elizah Franklin Dizney.
Donald R. Dizney - America's Best Racing https://www.americasbesttracing.net/owners/donald-r-dizney	Donald R. Dizney is the chairman of the board of Orlando-based United Medical Corp., which owns and operates a chain of acute care and psychiatric hospitals, and he is also involved in thoroughbred horse breeding and racing.
Donald R. Dizney Chair in Psychiatry - University of Florida Advancement https://giving.uff.ufl.edu/giving-opportunities/013587-donald-r-dizney-chair-in-psychiatry/	This page describes the Donald R. Dizney Chair in Psychiatry, established by Donald and Irene Dizney in 2006 to support a professor and department chair for Psychiatry at the University of Florida's College of Medicine.
November 2018 Member of the Month: Donald R. Dizney https://toba.org/november-2018-member-of-the-month/	This article highlights Donald R. Dizney's long-standing involvement in the Thoroughbred breeding and racing industry, as well as his role as founder and chairman of United Medical Corporation.
Laurie Dizney - University of Portland https://www.up.edu/directory/Laurie-Dizney.html	Dr. Laurie Dizney is an Associate Professor of Biology at the University of Portland, whose research focuses on the effects of human-caused disturbance on terrestrial ecosystems.
Chester A. Dizney Obituary Jul 20, 2025 - Vankirk-Grisell Funeral Home https://www.vankirkgrisellfuneralhome.com/obituaries/chester-dizney	This is an obituary for Chester A. Dizney, mentioning his family and funeral arrangements.
Drag Dizney on Broadway Shows City Winery Atlanta https://citywinery.com/pages/genre/drunk-drag-broadway-atlanta-multishow	City Winery Atlanta advertises an event called "Drag Dizney on Broadway Shows."
Buy Best Personalized Kids Sock For Girls Boys Child from HANDY ... https://www.tradewheel.com/p/best-personalized-kids-sock-for-girls-1247152/	This e-commerce product listing for personalized kids' socks includes "dizney's company" as a keyword or descriptive term.



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Recommended Next Steps

Reconsider this name — the DuPont review confirms DISNEY as a likely blocker.

1. Treat the DISNEY family (Reg. 4067997, Reg. 6957379, Reg. 6351110, and the DISNEY XD/WISH registrations) as a likely blocking citation and a realistic opposition risk given Disney Enterprises, Inc.'s exceptionally active enforcement docket — obtain a full attorney §2(d) opinion before committing to DIZNEY for entertainment services.
2. Evaluate the added §43(c) dilution exposure and the §2(a) false-connection risk specifically — both flow from DIZNEY evoking a household-name brand and are independent of the confusion refusal.
3. Pull the file history and current status of the pending DIZNEY BEHAVIORAL HEALTH application (Ser. 99730602) and the DIZN (Reg. 8262725) and DIZNEW (Reg. 6016636) registrations to confirm class boundaries, though each is a weaker obstacle on the goods.
4. Verify who is commercially using DIZNEY.com and DIZNEY.io and whether any live entertainment-services user exists, to scope common-law rights before adoption; the primary .com/.io are unavailable.
5. Strongly consider a distinctive, non-Disney-evoking alternative name — the phonetic identity to a famous mark for identical services is the core, hard-to-overcome problem here.
6. This memo is an early first-pass screen, not a final clearance opinion; do not rely on it or begin using the mark until your attorney completes a full clearance review.



Clearance Report — DIZNEY

Top Owners

Owners holding multiple conflicting marks in the result set. Repeat-owner clusters indicate concentrated portfolios that may warrant additional research before filing.

Owner	MarksWorst Risk	Classes
Disney Enterprises,inc.	90Very High	41, 35, 38, 9, 28, 16, 32, 30, 26, 18, 20, 21, 24, 25, 3, 14, 31, 42, 8, 43, 39, 10
Dezeen Limited	4High	9, 16, 35, 38, 41, 42
Gabrielle Studio, Inc.	9Low	9, 35, 41, 25, 16
Dyson Technology Limited	7Medium	9, 35, 41, 3, 8, 11, 21, 5, 7, 28, 37
Ruifei (Shenzhen) Smart Technology Co., Ltd.	5Medium	28, 12, 11, 10, 8
Dizal (Jiangsu) Pharmaceutical Co., Ltd.	5Medium	42, 5
Days Inns Worldwide, Inc.	5Medium	35, 43, 42
Doosan Corporation	5Medium	7, 9, 11, 12, 35, 37, 40, 42, 36
Tsn Visual Communication Solutions, LLC	5Low	42
Dmask Inc.	4Low	3, 5



Clearance Report — DIZNEY

Dead Marks

Marks similar to your query that have gone dead — abandoned at examination, cancelled under §8, or expired. They aren't §2(d) blockers, but their prosecution histories often reveal what tripped up similar names: refusals, oppositions, examiner objections you may face on the same name.

Status breakdown

Abandoned: **1** Cancelled: **0** Expired: **0** Other: **0** Total: **1**

Serial	Mark	Owner	Classes	Status
87328958	DISNEY	SALOMON ELI FARIN	41	Abandoned



Clearance Report — DIZNEY

Coexistence on the Register

When similar marks owned by different parties already coexist on the register — one covering the applicant's goods, the other covering a conflict's goods — that coexistence is probative evidence the goods are not related for §2(d) purposes. *In re Thor Tech, Inc.*, 113 USPQ2d 1546 (TTAB 2015). Same-owner pairs cut the other way and are shown for completeness. Only live, use-based §1(a) registrations on the principal register are counted.

Applicant's goods vs DISNEY's goods

Universes: 'park, amusement, animated, distribution' vs 'linen, games, jewelry, luggage' — §2(d) citations among sampled marks: 0 across these goods, 46 within.

Same owner covers both goods (for relatedness)

FOX STUDIO LOT	FOX MEDIA LLC	FOX STUDIO	FOX MEDIA LLC	Similar
FOX STUDIOS	FOX MEDIA LLC	FOX STUDIO	FOX MEDIA LLC	Similar
DISNEY	DISNEY ENTERPRISES, INC.	DISNEY	DISNEY ENTERPRISES, INC.	Identical
IMMIGRATION NATION	IMMIGRATION NATION LLC	IMMIGRATION NATION	IMMIGRATION NATION LLC	Identical
NETFLIX	NETFLIX, INC.	NETFLIX	NETFLIX, INC.	Identical

Applicant's goods vs DISNEY's goods

Universes: 'park, amusement, animated, distribution' vs 'activities, portable, than, less' — §2(d) citations among sampled marks: 0 across these goods, 24 within.

Different owners — coexist on the register (against relatedness)

FIRE	CONCEPT ATTRACTIONS OF WISCONSIN, INC.	FIREWIRE	APPLE, INC.	Similar
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Same owner covers both goods (for relatedness)

DISNEY	DISNEY ENTERPRISES, INC.	DISNEY	DISNEY ENTERPRISES, INC.	Identical
MIGHTY MORPHIN POWER RANGERS	SCG POWER RANGERS LLC	MIGHTY MORPHIN POWER RANGERS	SCG POWER RANGERS LLC	Identical
WIGGLES	WIGGLES PTY LIMITED, THE	WIGGLES	WIGGLES PTY LIMITED, THE	Identical
WIGGLY	WIGGLES PTY LIMITED, THE	WIGGLY	WIGGLES PTY LIMITED, THE	Identical

Applicant's goods vs DISNEY's goods

Universes: 'park, amusement, animated, distribution' vs 'books, paper, cards, children' — §2(d) citations among sampled marks: 0 across these goods, 32 within.

Same owner covers both goods (for relatedness)

DESPICABLE ME	UNIVERSAL CITY STUDIOS LLC	DESPICABLE ME	UNIVERSAL CITY STUDIOS LLC	Identical
DISNEY	DISNEY ENTERPRISES, INC.	DISNEY	DISNEY ENTERPRISES, INC.	Identical
DISNEY ENCANTO	DISNEY ENTERPRISES, INC.	DISNEY ENCANTO	DISNEY ENTERPRISES, INC.	Identical
DREAMWORKS ANIMATION SKG	DREAMWORKS ANIMATION LLC	DREAMWORKS ANIMATION SKG	DREAMWORKS ANIMATION LLC	Identical
DREAMWORKS SPIRIT	DREAMWORKS ANIMATION LLC	DREAMWORKS SPIRIT	DREAMWORKS ANIMATION LLC	Identical
FINDING DORY	DISNEY ENTERPRISES, INC.	FINDING DORY	DISNEY ENTERPRISES, INC.	Identical
FINDING NEMO	DISNEY ENTERPRISES, INC.	FINDING NEMO	DISNEY ENTERPRISES, INC.	Identical
HIGH SCHOOL MUSICAL	DISNEY ENTERPRISES, INC.	HIGH SCHOOL MUSICAL	DISNEY ENTERPRISES, INC.	Identical
NETFLIX	NETFLIX, INC.	NETFLIX	NETFLIX, INC.	Identical
PIXAR	PIXAR	PIXAR	PIXAR	Identical
RALPH BREAKS THE INTERNET	DISNEY ENTERPRISES, INC.	RALPH BREAKS THE INTERNET	DISNEY ENTERPRISES, INC.	Identical
THE PRINCESS AND THE FROG	DISNEY ENTERPRISES, INC.	THE PRINCESS AND THE FROG	DISNEY ENTERPRISES, INC.	Identical

THE SECRET LIFE OF PETS	UNIVERSAL CITY STUDIOS LLC	THE SECRET LIFE OF PETS	UNIVERSAL CITY STUDIOS LLC	Identical
TOY STORY	DISNEY ENTERPRISES, INC.	TOY STORY	DISNEY ENTERPRISES, INC.	Identical
UNIVERSAL	UNIVERSAL CITY STUDIOS LLC	UNIVERSAL	UNIVERSAL CITY STUDIOS LLC	Identical

Applicant's goods vs DISNEY's goods

Universes: 'park, amusement, animated, distribution' vs 'toys, toy, games, action' — §2(d) citations among sampled marks: 0 across these goods, 31 within.

Different owners — coexist on the register (against relatedness)

FUNTASTICKS	CAYMAN CAPITAL HOLDINGS, LLC	FUNTASTIC	JA-RU, INC.	Similar
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Same owner covers both goods (for relatedness)

DREAMWORKS SPIRIT	DREAMWORKS ANIMATION LLC	DREAMWORKS SPIRIT UNTAMED	DREAMWORKS ANIMATION LLC	Similar
DESPICABLE ME MINION MAYHEM	UNIVERSAL CITY STUDIOS LLC	DESPICABLE ME MINION MAYHEM	UNIVERSAL CITY STUDIOS LLC	Identical
DISNEY	DISNEY ENTERPRISES, INC.	DISNEY	DISNEY ENTERPRISES, INC.	Identical
DISNEY ENCANTO	DISNEY ENTERPRISES, INC.	DISNEY ENCANTO	DISNEY ENTERPRISES, INC.	Identical
DISNEY JUNIOR	DISNEY ENTERPRISES, INC.	DISNEY JUNIOR	DISNEY ENTERPRISES, INC.	Identical
DISNEY PARKS	DISNEY ENTERPRISES, INC.	DISNEY PARKS	DISNEY ENTERPRISES, INC.	Identical
DISNEY PIXAR COCO	DISNEY ENTERPRISES, INC.	DISNEY PIXAR COCO	DISNEY ENTERPRISES, INC.	Identical
DREAMWORKS SPIRIT	DREAMWORKS ANIMATION LLC	DREAMWORKS SPIRIT	DREAMWORKS ANIMATION LLC	Identical
FINDING DORY	DISNEY ENTERPRISES, INC.	FINDING DORY	DISNEY ENTERPRISES, INC.	Identical
HARLEY QUINN	DC COMICS	HARLEY QUINN	DC COMICS	Identical
JUSTICE LEAGUE	DC COMICS	JUSTICE LEAGUE	DC COMICS	Identical
MARVEL	MARVEL CHARACTERS, INC.	MARVEL	MARVEL CHARACTERS, INC.	Identical
CHUCKY	UNIVERSAL CITY STUDIOS LLC	CHUCKY	UNIVERSAL CITY STUDIOS LLC	Identical
MINNIE MOUSE	DISNEY ENTERPRISES, INC.	MINNIE MOUSE	DISNEY ENTERPRISES, INC.	Identical
NETFLIX	NETFLIX, INC.	NETFLIX	NETFLIX, INC.	Identical
PIXAR	PIXAR	PIXAR	PIXAR	Identical
RALPH BREAKS THE INTERNET	DISNEY ENTERPRISES, INC.	RALPH BREAKS THE INTERNET	DISNEY ENTERPRISES, INC.	Identical
THE BAD GUYS	DREAMWORKS ANIMATION LLC	THE BAD GUYS	DREAMWORKS ANIMATION LLC	Identical
THE BOOK OF BOBA FETT	LUCASFILM LTD. LLC.	THE BOOK OF BOBA FETT	LUCASFILM LTD. LLC.	Identical
THE SECRET LIFE OF PETS	UNIVERSAL CITY STUDIOS LLC	THE SECRET LIFE OF PETS	UNIVERSAL CITY STUDIOS LLC	Identical



Clearance Report — DIZNEY

Refusal History — How Examiners Treated Similar Marks

We reviewed the USPTO prosecution history of the 20 most similar marks. 2 drew a §2(d) citation or a §2(e) refusal — the marks below show what examiners actually cited in this neighborhood, the strongest predictor of what a new application would face.

DISNEY SNAP Reg. 3122193 · DISNEY ENTERPRISES, INC. · Live
Merely descriptive §2(e)(1) ' Argued — registered on Principal (Registered · Principal)

DIZEL Reg. 7911731 · Dizel Inc. · Live
Merely descriptive §2(e)(1) ' Argued — registered on Principal (Registered · Principal)

The Office appears to tolerate a range of DIZ-prefixed and DISNEY-formative marks in this space, with the provided data showing numerous registrations maintained without visible §2(d) refusals.

The dominant pattern is the extensive DISNEY family of live marks spanning entertainment and media services, which occupy the same lane as the proposed DIZNEY mark. While the supplied data does not surface §2(d) refusals against the similar marks examined, the sheer density and breadth of registered DISNEY-formative marks create an obvious risk that the Office could view DIZNEY as confusingly similar given its near-identical phonetics and visual construction. The applicant should recognize that even though DIZN, DIZNEW, and other DIZ-prefixed variants coexist on the register, the closeness of DIZNEY to the ubiquitous DISNEY mark invites heightened scrutiny.

Based on Office Actions processed and analyzed by GleanMark. Absence of observed citation history does not mean no prior Office Action or examiner citation exists.



Clearance Report — DIZNEY

Marks with Similar Goods & Services

These marks were found by comparing your goods & services description against all registered G&S descriptions in the USPTO database. They may not appear in the name-similarity results above because their mark names are different — but they operate in commercially related spaces.

Mark	Owner	Status	Classes	G&S Match	Goods & Services
UNIVERSAL SN: 75202290	UNIVERSAL CITY STUDIOS LLC	Registered	041	Very High	entertainment services, namely, the production and distribution of motion pictures and television programs; [amusement ...
CAT IN THE HAT SN: 75579628	DR. SEUSS ENTERPRISES, L.P.	Registered	041	Very High	entertainment services, namely, amusement park services, production of animated and live children's interactive televisi...
BLUMHOUSE BEHIND THE SCREAMS SN: 98312473	BLUMHOUSE PRODUCTIONS, LLC	Registered	041	Very High	Entertainment services, namely, development, production and distribution of motion picture films and television programs...
BEHIND THE SCREAMS SN: 98312490	BLUMHOUSE PRODUCTIONS, LLC	Registered	041	Very High	Entertainment services, namely, development, production and distribution of motion picture films and television programs...
SN: 88221300	WARNER BROS., ENTERTAINMENT INC.	Registered	041	Very High	Entertainment services, namely, distribution and display of live-action motion picture theatrical films; live musical pe...
LIFE DAY SN: 97135201	LUCASFILM LTD. LLC.	Registered	041	Very High	Entertainment services in the nature of motion pictures, television programs, television series, and multimedia entertai...
MARGARITAVILLE SN: 90609487	MARGARITAVILLE ENTERPRISES, LLC	Registered	041	Very High	Entertainment, namely, amusement park and theme park services
THE PRINCESS AND THE FROG SN: 77978756	DISNEY ENTERPRISES, INC.	Registered	041	Very High	Class 041: Production and distribution of motion picture films; production of sound and video recordings; production and...
MARVEL MIGHTYS SN: 90791273	MARVEL CHARACTERS, INC.	Pending	041	Very High	Entertainment services in the nature of motion pictures, television programs, television series, and multimedia entertai...
LUMA SN: 87186826	LUMA PICTURES, LLC	Registered	041	Very High	Entertainment services, namely, production of live action and animated motion pictures and television programs; Producti...
ACME FILMWORKS SN: 78770676	Acme Filmworks, Inc.	Registered	041	Very High	Class 041: Entertainment services in the nature of production and distribution of animated motion picture films, namely,...
PARAMOUNT 100 YEARS SN: 85452590	PARAMOUNT PICTURES CORPORATION	Registered	041	Very High	Entertainment services, namely, production and distribution of motion pictures and television programs; "100 YEARS"

PARAMOUNT ANIMATION SN: 85366829	PARAMOUNT PICTURES CORPORATION	Registered	041	Very High	Entertainment services, namely, production, distribution, and exhibition of motion pictures and television programs; "AN...
CARTEL SN: 98857548	ZYLAR PICTURES, LLC	Registered	041	Very High	Entertainment services, namely, production, distribution, and exhibition of motion pictures and television programs
THRILL CAPITAL OF THE WORLD SN: 77503307	SIXFLAGS THEMEPARKS, INC.	Registered	041	Very High	Entertainment services, namely, providing amusement and theme park rides, attractions and services
SIX FLAGS SPEEDWAY SN: 77490663	SIXFLAGS THEMEPARKS, INC.	Registered	041	Very High	Class 041: Entertainment services, namely, providing amusement and theme park rides, attractions and services
HOMETOWN SQUARE SN: 77439260	SIXFLAGS THEMEPARKS, INC.	Registered	041	Very High	Entertainment services, namely, providing amusement and theme park rides, attractions and services
ROCK HAMMER STUDIOS SN: 99035986	Rock Hammer Studios, LLC	Pending	041	Very High	Entertainment services, namely the production and distribution of motion pictures and television programs; "STUDIOS"
CLEARING BARREL PRODUCTIONS SN: 88857567	Clearing Barrel Productions, Inc	Registered	041	Very High	Class 041: Entertainment services, namely, motion picture, film and television programming and production services
CLEARING BARREL PRODUCTIONS SN: 88380442	Clearing Barrel Productions, Inc	Registered	041	Very High	Entertainment services, namely, motion picture, film and television programming and production services; "PRODUCTIONS"
GROGU SN: 90349383	LUCASFILM LTD. LLC.	Pending	041	Very High	Entertainment services, namely, the development, creation, production, and distribution of digital multimedia and audio ...
LANDO STAR WARS SN: 90373609	LUCASFILM LTD. LLC.	Pending	041	Very High	Entertainment services, namely, the development, creation, production, and distribution of digital multimedia and audio ...
SHURI SN: 97252865	MARVEL CHARACTERS, INC.	Registered	041	Very High	Entertainment services, namely, the development, creation, production, and distribution of digital multimedia and audio ...
DESPICABLE ME SN: 85343497	UNIVERSAL CITY STUDIOS LLC	Registered	041	Very High	Entertainment services, namely, amusement park services
OSWALD THE LUCKY RABBIT SN: 90352524	DISNEY ENTERPRISES, INC.	Pending	041	Very High	Entertainment services, namely the development, creation, production, and distribution of digital multimedia and audio a...
EARTH'S POTENTIAL / CHALLENGES OF TOMORROW SN: 78750008	KW INTELLECTUAL PROPERTIES, INC.	Registered	041	Very High	Entertainment services, namely, amusement parks; entertainment services, namely, amusement-type parks, theme park servic...
BONFIRE LEGEND SN: 90476511	Cinestate Holdings, LLC.	Registered	041	Very High	Entertainment services, namely, production and distribution of motion pictures, television programs
DUG DAYS SN: 90136768	DISNEY ENTERPRISES, INC.	Registered	041	Very High	Entertainment services, namely, the development, creation, production, and distribution of digital multimedia and audio ...
X2 SN: 77378453	SIXFLAGS THEMEPARKS, INC.	Registered	041	Very High	Entertainment services, namely, amusement and theme park rides, attractions and services

TRON LEGACY SN: 77859443	DISNEY ENTERPRISES, INC.	Registered	041	Very High	Production, presentation, distribution of motion picture films; production and presentation of sound and visual recordin...
FIRE SN: 78881893	CONCEPT ATTRACTIONS OF WISCONSIN, INC.	Registered	041	Very High	Class 041: Entertainment services, namely providing amusement park services
AIR SN: 78881889	CONCEPT ATTRACTIONS OF WISCONSIN, INC.	Registered	041	Very High	Class 041: Entertainment services, namely providing amusement park services
EARTH SN: 78881885	CONCEPT ATTRACTIONS OF WISCONSIN, INC.	Registered	041	Very High	Class 041: Entertainment services, namely providing amusement park services
WATER SN: 78881880	CONCEPT ATTRACTIONS OF WISCONSIN, INC.	Registered	041	Very High	Class 041: Entertainment services, namely providing amusement park services
HIDEAWAY BAY SN: 78470316	DISNEY ENTERPRISES, INC.	Registered	041	Very High	Entertainment services, namely amusement park services
TAKE ME TO CHIRP SN: 97917369	Dream Hustle Inspire, LLC	Registered	041	Very High	Entertainment services, namely, the development, creation, production, distribution, and post-production of digital mult...
SUPERHERO SANTA SN: 99851885	Jeff J McDowell	Pending	041	Very High	Class 041: Entertainment services, namely, production and distribution of animated motion pictures, animated television ...
SN: 77601128	Mike Zoss Productions, Inc.	Registered	041	Very High	Entertainment services, namely, motion picture film and television production services
VICTOR TELEVISION PRODUCTIONS SN: 77215028	VICTOR TELEVISION PRODUCTIONS, INC.	Registered	041	Very High	Class 041: Entertainment services, namely, production of television programs and motion pictures
MICKY & MINNIE'S RUNAWAY RAILWAY SN: 88591231	DISNEY ENTERPRISES, INC.	Registered	041	Very High	Entertainment services, namely, the development, creation, production, and distribution of digital multimedia and audio ...
BRAVO AXOLOTL SN: 97979523	Bravo Axolotl, Inc.	Registered	041	Very High	Entertainment services, namely, development and production of motion pictures and television programs
DESPICABLE ME MINION MAYHEM SN: 85515402	UNIVERSAL CITY STUDIOS LLC	Registered	041	Very High	Entertainment services, namely, an amusement park attraction and amusement park services
LIGHTNING ENTERTAINMENT SN: 78835656	LIGHTNING ENTERTAINMENT GROUP, INC.	Registered	041	Very High	Class 041: Entertainment services, namely, the production and distribution of feature motion picture films and television...
DE LA REVOLUCIÓN FILMS SN: 90465109	Melina Matsoukas LLC	Pending	041	Very High	Entertainment services, namely, television and motion picture film production services; "FILMS"
BLACK FOX PRODUCTIONS SN: 97171905	Black Fox Productions, LLC	Registered	041	Very High	Class 035: Providing promotional services, marketing services, and organizing exhibitions for commercial or advertising ...



Clearance Report — DIZNEY

Search Methodology

This report is based on an examiner-style knockout search of the entire USPTO federal trademark database (millions of live marks). The search followed the same multi-step methodology that USPTO examining attorneys use when evaluating trademark applications for likelihood of confusion.

Class Coverage

Filed in 1 Nice class. Expanded to 18 coordinated classes to identify cross-category conflicts.

Filed Classes (1)

041

Coordinated Classes (17)

009 015 016 028 035 036 037 038 039
040 042 043 044 045 200 A B

Examiner Search Steps

Step	Strategy	Description	Hits Found	In Top 424
1	Near-Exact Variants	Searched normalized variants of: stopword-stripped="dizney", amper-sand="dizney", compact="dizney", compact-stripped="dizney"	1	1
2	Phonetic (Sounds-Like)	Phonetic lens: TSN. All candidates are ranked by how closely they match your mark's spelling and sound.	579*	278
3	Visual Similarity	Searched for visually similar letter patterns: dizney	77	77
4	Shared Words (Any) + Coordinated Classes	Searched each word in related classes: dizney in classes 9, 15, 16, 28, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 200, A, B	1	1
5	Wildcard + Exact/Complementary Class	First-word prefix search: dizney	1	1
6	Word Anywhere	Word appears anywhere across all classes: dizney	1	-
7	Looser Visual Similarity	Wider visual-similarity sweep: dizney	250*	50
8	Phonetic Match In Other Classes	Phonetic match in any class: dizney (TSN)	250*	50
9	Near-Phonetic Rescue	Near-phonetic rescue: marks one sound-alike edit away from yours, plus marks whose compact spelling (no spaces or punctuation) contains yours. Phonetic lens: TSN.	25	10
Total (before deduplication)			1,185	—

* Step capped at 250 results. Actual count may be higher.

About This Search

This search follows the Trademark Manual of Examining Procedure (TMEP) guidelines for evaluating likelihood of confusion. Each step targets a different dimension of similarity: exact text matches, phonetic equivalents (sounds-alike), visual similarity via character overlap (trigram), and component analysis across coordinated goods/services classes. Results are deduplicated and scored using a composite similarity algorithm that considers mark similarity, commercial overlap, and class relatedness before being ranked for review.



Clearance Report — DIZNEY

Important Disclaimer

This clearance report was prepared by Your Firm LLP using GleanMark's automated trademark search and analysis tools. It reflects a tool-assisted search of available USPTO records as of the report date and does not constitute a final legal opinion. Your Firm LLP is solely responsible for any legal conclusions drawn from this report.

Mark Decomposition

The following decomposition was used to generate search queries:

Original: DIZNEY
Words: dizney
Significant words: dizney
Phonetic key: TSN
Double Metaphone: TSN / TSN